

#### GOVERNMENT OF ANGUILLA Anguilla Statistics Department

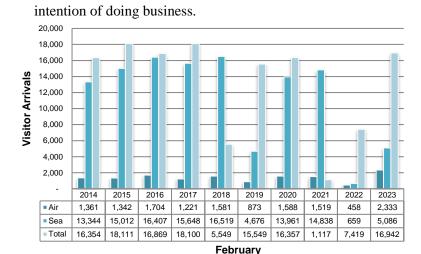
Visitors 7,419 - 16,942 **Tourism Statistics Summary** Tourists 6,616 - 10,423 Excursionists 803 - 6,519

# February 2023

#### **OVERVIEW**

 $\mathcal{F}_{ ext{ebruary's}}$  2023 visitor arrivals to the shores of Anguilla numbered 16,942 persons; more than double the number of visitors in the corresponding February 2022 figure of 7,419. This figure under review was registered as the third (3<sup>rd</sup>) highest number of arrivals for any February period spanning from 1993 – 2023, with the years 2015 and 2017 registering the highest and second highest respectively. The increase in visitor arrivals over the 2022 corresponding period was due to the increase in arrivals for both stay-over and day-tripper visitors to the island.

The majority; 99.2% of the visitor arrivals, came with the intention of vacationing, while 0.8% came with the



February 2022-2023

**ARRIVAL ANALYSIS** 

Visitor Arrivals, February 2014 - 2023

#### PASSENGER MOVEMENT

 $P_{
m assenger}$  arrivals (including both residents and visitors) for February 2023 totalled 21,711, an increase over the corresponding February 2022 figure of 8,671 passengers.

The seaports saw the higher number of inward passenger movement with 17,599 (81.1%) total passengers, of which 11,827 (67.2%) entered via the Blowing Point terminal and 5,772 (32.8%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 4,112 (18.9%) of the total passengers.

 $P_{
m assenger}$  departures for February 2023 also recorded an increase over the corresponding 2022 figure of 8.063 passengers, registering 21,345 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 17,279 (81.0%), of which 11,645 (67.4%) left through the Blowing Point terminal and 5,634 (32.6%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 4,066 (19.0%) of the total departures from Anguilla.

## TOURISTS (Stay-Over Visitors)

 $\mathcal{F}_{ ext{ebruary's tourist (stay-over visitors) arrivals to Anguilla}}$ for 2023 numbered 10,423; a 57.5% increase over the corresponding February 2022 figure of 6,616 arrivals. This period under review registered the highest figure for any February period when reviewing data spanning 1993 – 2023. February 2020 and 2021 registered the second highest and lowest recorded figures respectively over the stated period.

Anguilla welcomed 20,867 tourists to the island thus far for 2023.

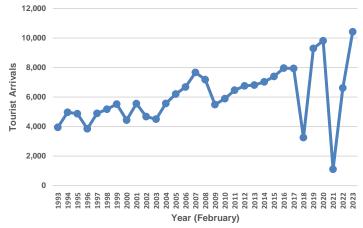


Figure 1: Tourist Arrivals, February 1993-2023

#### TOURISTS (Stay-Over Visitors) continued

The average intended length of stay of tourists in Anguilla for the period under review was 6.6 days; a decrease from the 7.9 days recorded in February 2022. The majority of tourists; 49.6% intended to spend 4-7 days in Anguilla, while 29.0% of tourists planned to stay 1-3 days, followed by 13.6% who stated they intended to stay 8-15 days. The remaining tourists 5.5% and 2.2% intended to stay 23 or more days and 16-22 days respectively.

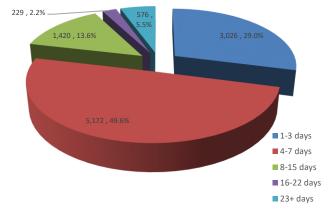


Figure 2: Tourist Arrivals by Length of Stay, February 2023

A review of the source markets for February 2023, from which the 10,423 tourists visiting Anguilla originated, showed that all ten source markets contributed to this overall increase. All the source markets showed increases over their corresponding 2022 figures. Anguilla's main source market, the 'USA' accounted for majority of the arrivals during this period with 7,269 arrivals, 69.7% of the tourist share market. The 'U.K.' and the 'Canadian' source markets followed with 575 (5.5%) and 558 (5.4%) respectively of Anguilla's tourist market.

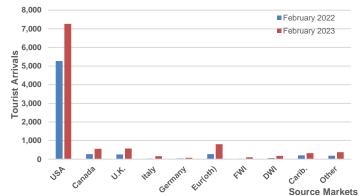


Figure 3: Tourist Arrivals by Source Market, February 2022 and 2023

### **EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review numbered 6,519 compared to the corresponding February 2022 figure one year ago of 803 arrivals. This period under review showed an increase in the number of this type of visitors, as this type of visitor is usually persons visiting St. Maarten/St. Martin's tourists who travels to Anguilla on a day trip to enjoy the beaches and hospitality.



Figure 4: Excursionist Arrivals, February 1993 – 2023

A review of the excursionist numbers for February 2023 showed that all source markets contributed to this increase over corresponding February 2022 period. The majority of the excursionist arrivals were from the 'USA' source market; accounting for a 47.0% (3,061) share of the excursionist numbers, followed by the 'Other European' and 'Canadian' markets with shares of 19.4% (1,264) and 9.9% (646) respectively of the excursionist market.

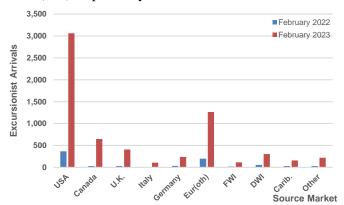


Figure 5: Excursionist Arrivals by Country of Residence, February 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://statistics.gov.ai/StatisticsDept/Tourism2\_4\_5

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